

# Joel Zayas

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## Education

### **FullSail University, Orlando, FL 2006**

Associates of Science Degree in Digital Media

## Experience

### **SR WEB DESIGNER, WEBSOLVERS, ORLANDO FL 2008-2010**

Developed and maintained a vast catalog of client sites using a well rounded amount of web technologies. Sites developed included many roles of responsibilities including pre-production planning, designing site compositions, slicing and optimization, front-end development (XHTML, CSS, JavaScript), back-end development (PHP scripting and mySql prepared statements). Introduced and demonstrated Drupal to development team. Developed larger scope sites using Drupal. Worked closely along side project managers keeping an open communication regarding the project/tasks assigned. All projects were maintained and organized through SVN. Additionally, all sites were developed to comply with web standards.

### **WEB DEVELOPER, EVOLVE DESIGN AGENCY, ORLANDO FL, 2008**

One of two web developers working in a fast paced design agency. Responsible mainly for front/back-end development with occasional composition design tasks. Also designed and developed HTML email templates. Worked with project managers and carried out assigned tasks. Developed a variety of sites using popular CMS frameworks such as Drupal and Joomla.

### **WEB DESIGNER, COMPASS KNOWLEDGE GROUP, ORLANDO FL, 2007 - 2008**

Developed and maintained web portals used as marketing tools for enrolling prospective students into online courses for major universities. All sites were built using web compliant standards. Sites were managed and driven via mySQL and PHP. Responsibilities included daily updating sites content for each university, developing custom flash modules for student interaction, managing and maintaining database content and creating email templates for email marketing campaigns.

### **FLASH DEVELOPER, BOSE INC, BOSTON MA, 2007**

Created flash training modules for instructing employers about new SAP internal system enhancements. Training modules were built using flash and Action Script 2.0. Content was served via external XML files. Also created introductory animated movie clips using flash and after effects for employer presentations (audiences of over 100).

## Skills

Mac and PC proficient. Fluent in Adobe's family of software: Photoshop, Illustrator, InDesign, After Effects, Premiere, Flash, Dreamweaver. Well versed in the following web languages and technologies: XHTML, CSS, Java Script and related libraries (jQuery, MooTools, ProtoType), PHP, XML, Action Script, mySQL (relational database concepts). SVN subversion knowledgable, as well as SEO best practices.

## Referrals

References due upon request.